

Caption 1

- **Audience** - NSW partners, posting on social directly to Students
- **Primary Text** - "Join our SHAPE (Sexual Health and Peer Educator) Programme and help support young people in NSW to take charge of their sexual health. We'll provide all the tools needed to lead your peers toward positive and safe decisions!"
- **Headline** - Start The Conversation Today
- **Description** - Visit Play Safe Pro Today
- **URL** - TBC

Caption 2

- **Audience** - NSW partners, posting on social directly to Students
- **Primary Text** - "Support young people to make informed decisions around their sexual health? Yes please! Join our SHAPE (Sexual Health and Peer Education) Programme, become a true peer leader and help share the power of knowledge. Because when it comes to understanding our own bodies, it's everyone's *right* to have access to the *right* information."
- **Headline** - SHAPE Up
- **Description** - Become A Peer Leader
- **URL** - TBC

Caption 3

- **Audience** - NSW Partners, promoting the training to other professions and services
- **Primary Text** - "The Sexual Health and Peer Educator Programme (SHAPE) is focused on informing students about Sexual and Reproductive health. By joining SHAPE you'll have access to resources that empower you to support young people in making healthy, positive and safe decisions."
- **Headline** - Start The Conversation Today
- **Description** - Visit Play Safe Pro today
- **URL** - TBC